

No. 1-1/2009-R&C [CFA]

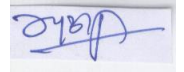
Dated: 24-02-2012

Circular R&C-CFA No. 61/11-12

Subject: Regularization of promotional offer of giving 150 free calls per month for a period of three months to BB customers who opt for Unlimited BB Combo plan of FMC Rs. 500/- and above (except unlimited rural combo plan) with their own Modem to be approved by CGMs - reg.

Kind reference is invited to this office letter no. 1-1/2009-R&C [CFA] dated 11.08.2011 and dated 15-11-2011 (circular No. 21/11-12 & 39/11-12) authorizing CGMs to approve promotional scheme of giving 150 additional free calls over and above the normal free calls (to be utilized in respective month) for a period of three months starting from the 2nd billing cycle in their respective Circles on monthly basis upto a period of three months from the date of issue of said orders, for prospective postpaid BB customers who opt for any unlimited BB combo plan of FMC Rs. 500/- & above (except unlimited rural combo plan) **with their own Modem.**

2. The matter has been reviewed in this office and it has been decided by the *Competent Authority* to **regularize the authorization to CGMs to launch the above scheme in their circles on monthly basis i.e. initially for one month and extended by one month each time depending upon availability of CPEs and local requirements.**
3. All other relevant terms and conditions prescribed in letter no. 1-1/2009-R&C [CFA] dated 11.08.2011 (circular No. 21/11-12) shall remain unchanged.
4. This circular is issued based on the approval of Competent Authority in NWP-BB file No. 64-03/08-BB/Pt.3. For any clarification/correspondence, in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

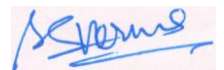


(S.K.Bhat)
DGM (T&C)-CFA

To
All CGMs - Telecom Circles/ Metro Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/Sr. GM (NWP-BB)/Sr. GM (PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-03/08-BB/Pt.3 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems and Broadband Best Plan selector tool.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Guard File.



(S.S.Verma)
DM (T&C)-CFA